

CONSULTING SERVICES

Clarity on where AI moves the needle.

Most businesses sense there's value in AI but don't know where to start or what's actually worth the investment. Horizyn performs an AI audit that examines your business, surfaces your highest-impact opportunities, and delivers a prioritized plan you can act on immediately.

HOW IT WORKS

The audit is a collaborative, structured discovery process. Through a short questionnaire and a focused follow-up session, we build a complete picture of your business and the challenges it faces. That understanding gets translated into a prioritized set of recommendations — each one with a clear rationale and an estimate of the value it would deliver.

THE PROCESS



Discovery Call (15 min) — We introduce ourselves, I get a quick read on your business, and we align on next steps. No prep needed on your part.



Business Questionnaire (15 min to complete) — You receive a short form covering your operations, current use of digital tools, and top business challenges. It's designed to be fast.



Follow-Up Session (1 hour) — We go deep on the questionnaire. I ask targeted questions to surface the root causes behind the challenges you flagged. The goal is a complete picture of where friction lives in your business.



Report Presentation (1 hour) — I present the completed audit report live. For each recommended solution, you'll see exactly what to implement, how to do it, and what it's worth — time saved, costs reduced, or revenue unlocked. You leave the call with a prioritized action plan you can start executing immediately.

For larger organizations: For businesses with more complex operations, a deeper discovery phase takes place between the Follow-Up and the Report. This includes structured interviews with stakeholders and end-users across the organization, plus process mapping to trace exactly where time is lost and where quality risks exist.

WHAT YOU'LL RECEIVE

The audit concludes with a report delivered as a live presentation. It contains the following:

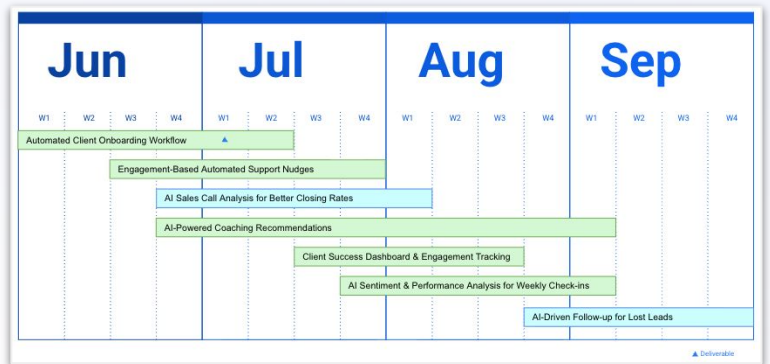
Scope & Objectives — A summary of what was assessed and the goals the audit was anchored to.

Opportunity Matrix — Every identified opportunity plotted by impact and implementation effort, so priorities are obvious at a glance.

Roadmap Summary — A phased plan that sequences quick wins first, building momentum toward larger initiatives.

Opportunity Deep Dive — For your top recommendations: a before/after view of the workflow, the proposed solution, and the projected time or cost impact.

ROI Summary — A bottom-line table translating each recommendation into estimated cost savings and revenue uplift.



AI Solution	Monthly Hours Saved	Average FTE Rate	FTE Saved	Annual FTE Costs Saved	Estimated Implementation Costs	Estimated Year 1 ROI
Digital Sales Assistant	520	\$40.25	3.1	\$251,160	\$120,000	209%
Automated Inventory Tracker	380	\$28.10	2.2	\$128,136	\$140,000	92%
Automated CRM	280	\$42.85	1.6	\$143,976	\$35,000	411%
Smart Email Drafting Assistant	190	\$32.40	1.1	\$73,872	\$55,000	134%
Tech Support Chatbot	75	\$47.90	0.4	\$43,110	\$28,000	154%
Market Share Insights Dashboard	N/A	N/A	N/A	N/A	\$22,000	N/A
Grand Total	1445	\$37.75	8.5	\$648,898	\$400,000	164%